



To the press and whom it may concern

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The new Purpose established on the 20th anniversary of the PMDA

- PMDA will move to a new stage to make everyone's brighter lives. -

On April 1, 2024, the Pharmaceuticals and Medical Devices Agency (PMDA) celebrated its 20th anniversary.

The PMDA started to operate as a team of about 250 people in April 2004 based on three operational pillars of "Relief services for persons injured by adverse reactions," "Medical product reviews" and "Safety Measures," with the mission of "to provide citizens and healthcare professionals with more rapid access to safer, more effective medical products, and to ensure their safe use."

For 20 years after its foundation, the PMDA has been actively working to improve the health and safety of the public, in ways including attempts to accelerate rapid patients' access to medical products, strengthening safety measures, and making continuous efforts to prompt relief services for adverse health effects. And now, it has developed into an organization with more than 1,000 people.

Our achievements are owed to generous support and cooperation from patients and their families (those who have required and used medical products), healthcare professionals, and people in the industries and academia amongst others, and we would like to express our sincere gratitude to every one of them.

We recognize the 20th anniversary of the foundation as the "New Start of the PMDA," and all PMDA members will work together to take on new challenging tasks that go beyond the boundary of the existing framework, for the sake of improving the health and safety of the public.

■ The New Purpose has just been established with the hopes and ideas of PMDA officers and employees

The environment surrounding pharmaceuticals, medical devices and regenerative medicines is changing every day. In order to respond flexibly to these changes, the PMDA has established the Purpose as the first 20th anniversary initiative, with our wish to mature ourselves further and to create a world where everyone can feel peaceful and can lead vibrant and healthy lives, together with all stakeholders.

Each and every PMDA member works with the Purpose and continues to create "Tomorrow's Normal" together with everyone around the world.

The new PMDA logo reflecting the Purpose is under preparation, and it will be switched sequentially upon completion of necessary procedures. In addition, to ensure that the Purpose is firmly in place, we will make various efforts, including taking measures to promote the understanding of the Purpose inside and outside the PMDA.

PMDA's Purpose

Making everyone's lives brighter together

We, PMDA, continue to create "Tomorrow's Normal" together,
as a "life platform" that supports everyday life,
where everyone can feel peaceful and can lead vibrant and healthy lives
by PMDA's "Safety Triangle" of review, safety and relief,
with "intelligence" weaved through science and information, and
with "human resourcefulness" accompanying
and bringing the world and the future into harmony.

Press Release

PMDA Philosophy

Making everyone's lives brighter together

Brand message

