

# POST-MARKETING SAFETY MEASURES IN JAPAN

East Asian Pharmaceutical Regulatory  
Symposium 2008, Tokyo (東京)

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# Overview of PMDA

**NAME:** Pharmaceuticals and Medical Devices Agency

**INAUGURATION :** April 2004

**MANAGEMENT:** • Effective operation under “Medium Term Plan”  
for 5 years’ activities

• Subject to regular evaluation of performance by the Evaluation Committee organized by MHLW

**FINANCE:** Corporate accounting method and subdivided accounts according to the functions

Financial resources:

- User fee (Review and Inspection)
- Contribution Funds (Post-marketing, Relief)
- Appropriation from Gov. budget

# Organization of PMDA



# 3 Pillars of Safety Operations

**Post-marketing Safety Operations for Drugs/ Medical Devices**

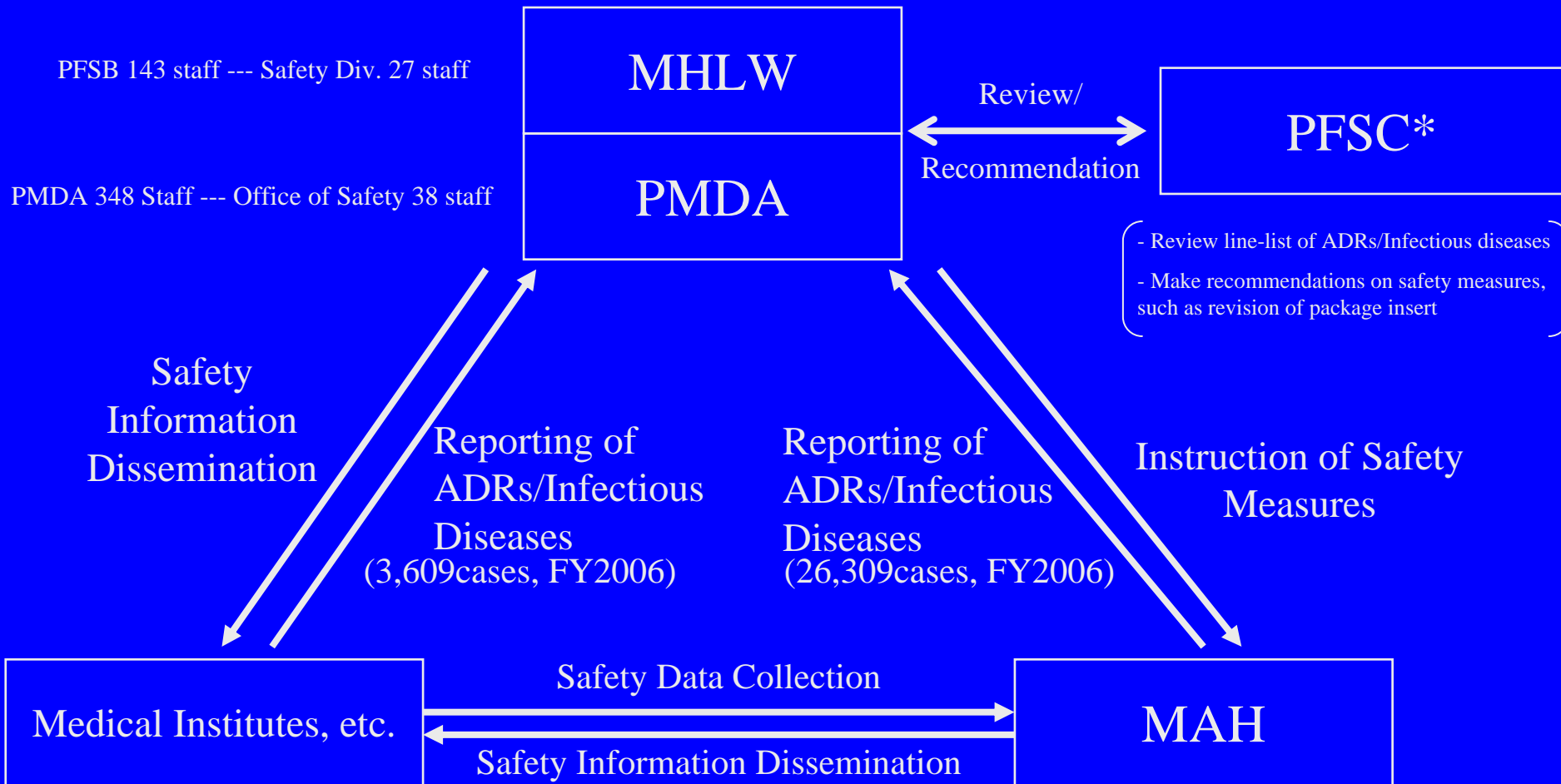
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graph LR; A[Post-marketing Safety Operations for Drugs/ Medical Devices] --- B[Reinforced Safety Information (Database)]; A --- C[Scientific Review and Research for Safety Information]; A --- D[Information Provision (via the Internet), Pharmaceutical Consultation for Consumers];
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**Reinforced Safety Information (Database)**

**Scientific Review and Research for Safety Information**

**Information Provision (via the Internet),  
Pharmaceutical Consultation for Consumers**

# Post-Marketing Safety Scheme



# Organization of Ministry of Health, Labour and Welfare

## Ministry of Health, Labour and Welfare

Social Insurance Agency

Ministry Proper

Minister's Secretariat

Health Policy Bureau

Health Service Bureau

**Pharmaceutical and Food Safety Bureau (PFSB)**  
**143 staff**

Social Welfare and War Victim's Relief Bureau

Health and Welfare Bureau for the Elderly

Equal Employment, Children, and Families Bureau

Insurance Bureau

Pension Bureau

Director-General for Policy Planning and Evaluation

General Affairs Division

Evaluation and Licensing  
Division

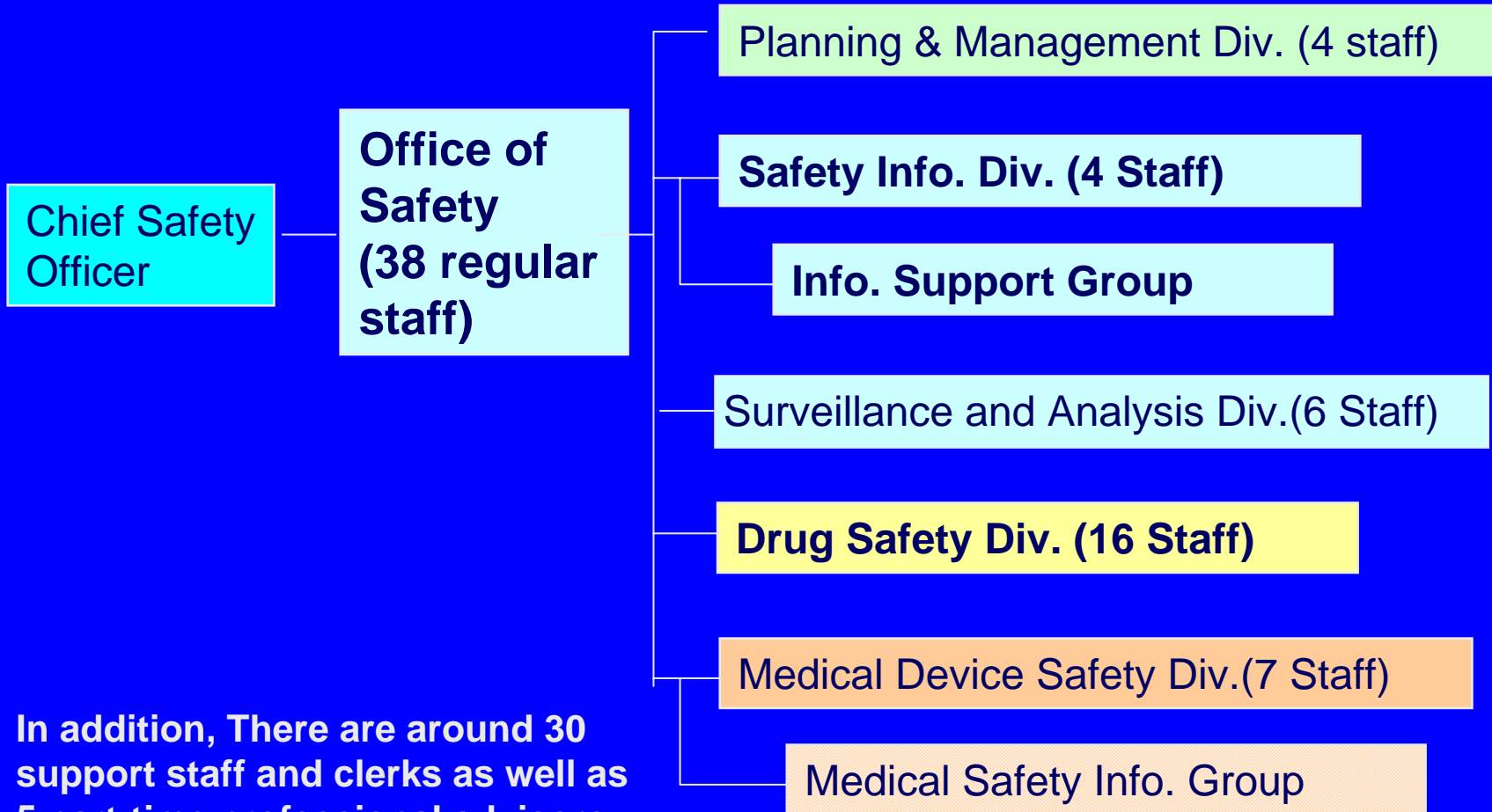
**Safety Division** **27 staff**

Compliance and Narcotics  
Division

Blood and Blood Products  
Division



# PMDA: Office of Safety -- Organization chart --



In addition, There are around 30 support staff and clerks as well as 5 part-time professional advisors (MD and statistician).



# FY2008 Budget for Pharmaceuticals

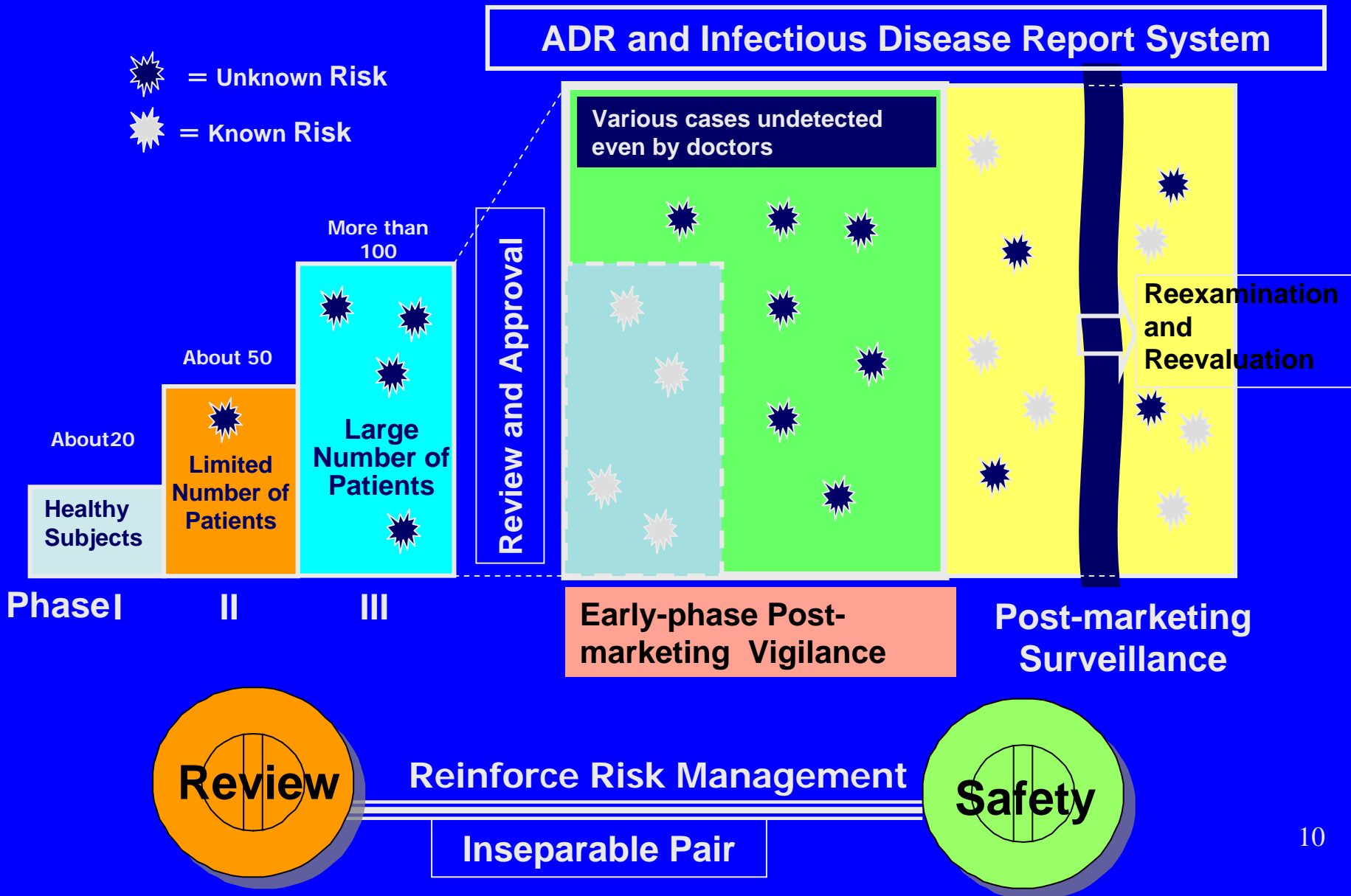
(Office of Safety, PMDA)

- FY2008 income from MAHs est. ¥ 1,280 Mil.
- FY2008 MHLW subsidy est. ¥ 252 Mil.
- Others est. ¥ 4 Mil.
- (total ¥ 1,536 Mil.)

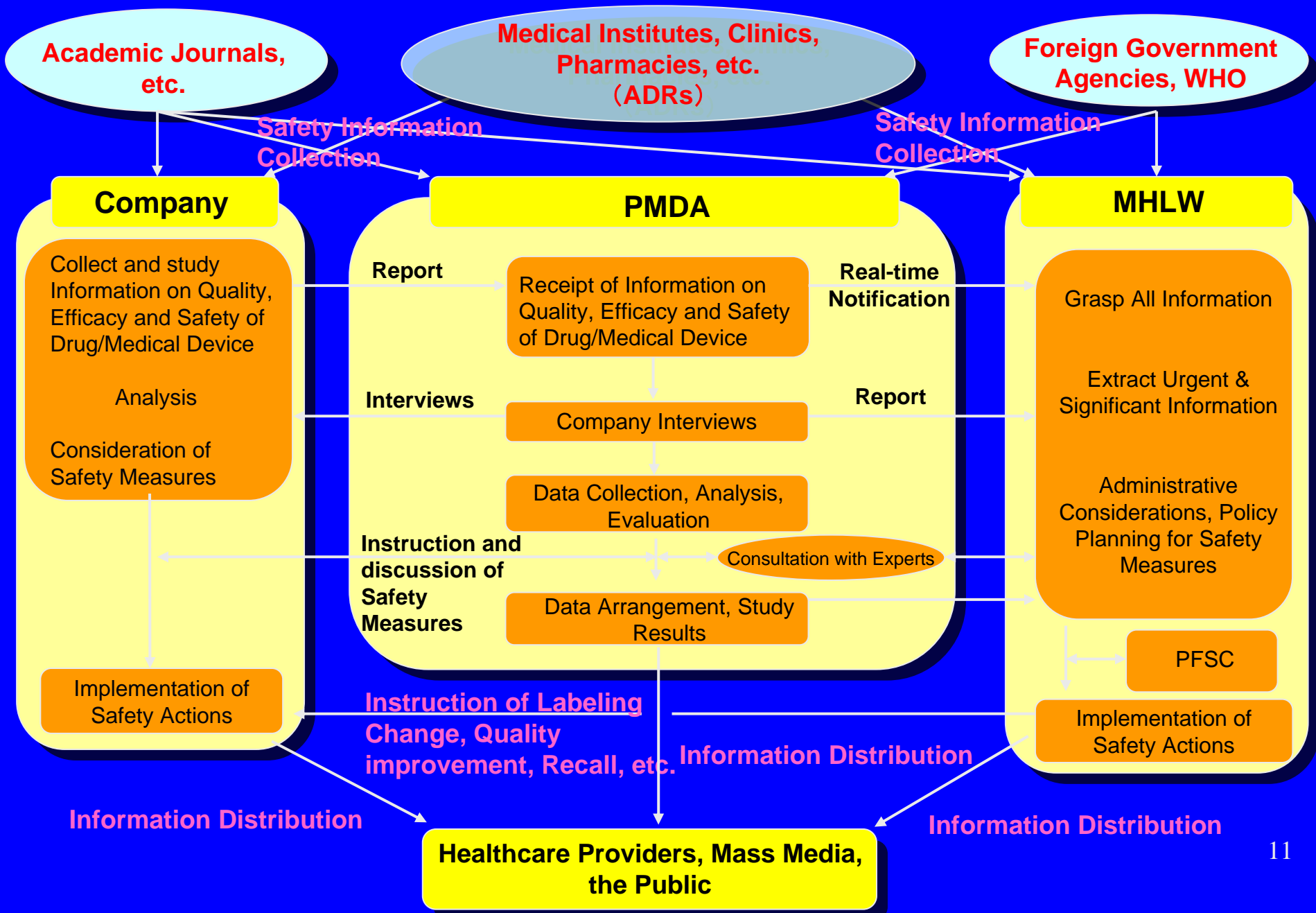
- FY2007 income from MAHs ¥ 1263 Mil.
- FY2007 MHLW subsidy ¥ 255 Mil.
- Others ¥ 5 Mil.
- (total ¥ 1,523 Mil.)

- Covering budget for Medical Devices Safety and partially for Quality (GMP/QMS and standard development)

# For "Safer" Drugs / Devices

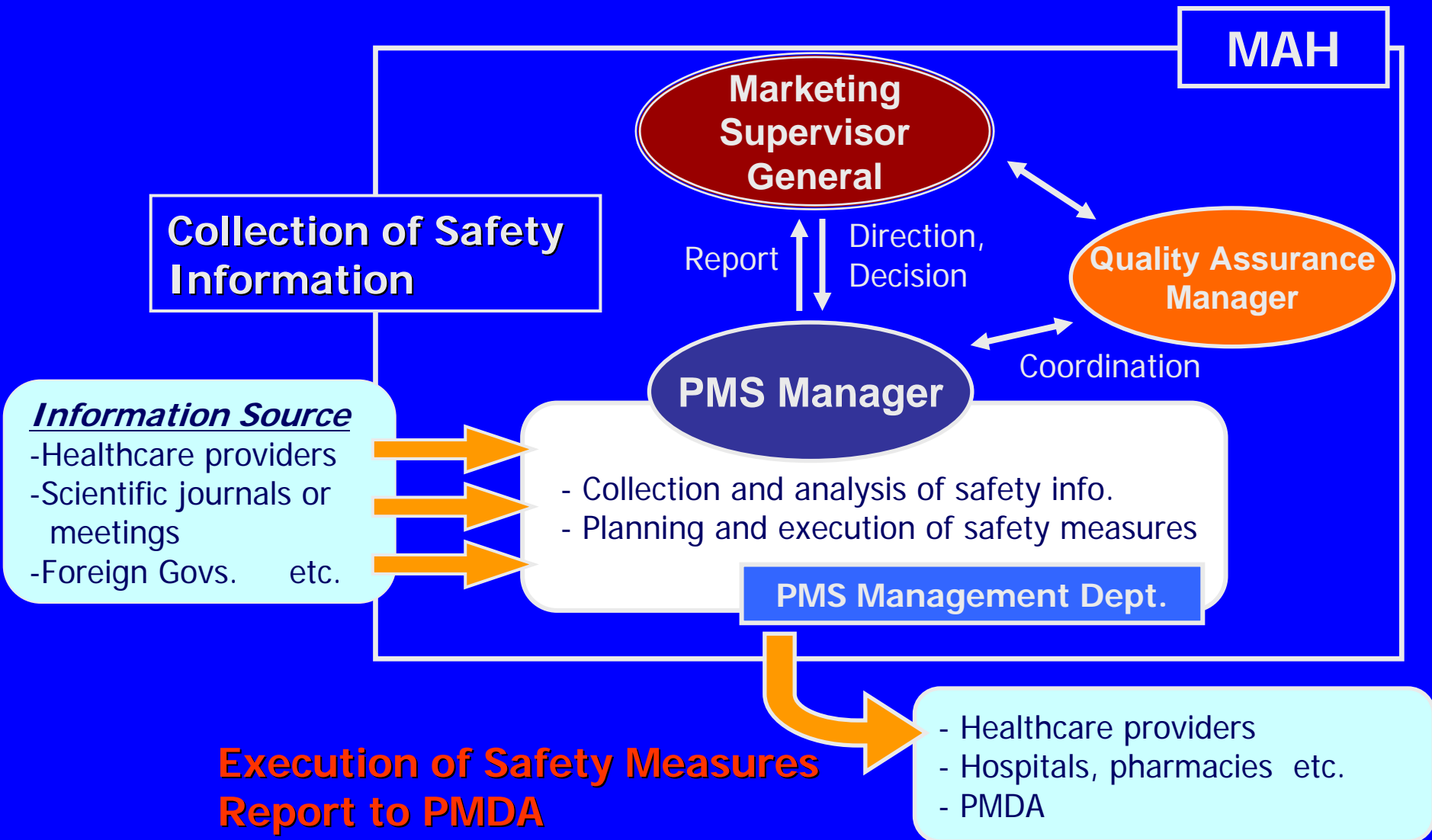


# Vigilance Operation Flowchart

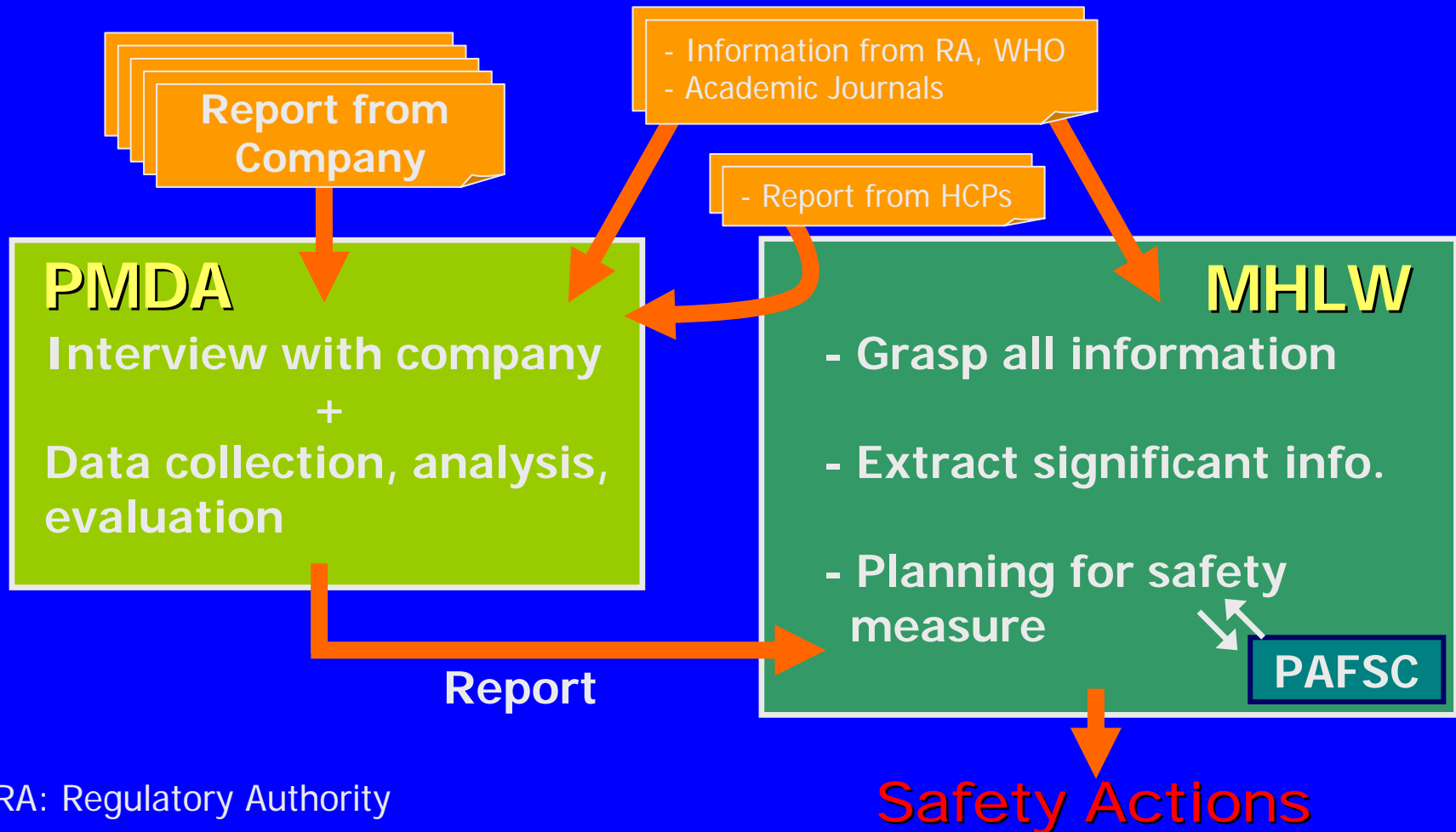


# Outline of Information Flow (1)

## (MAH)



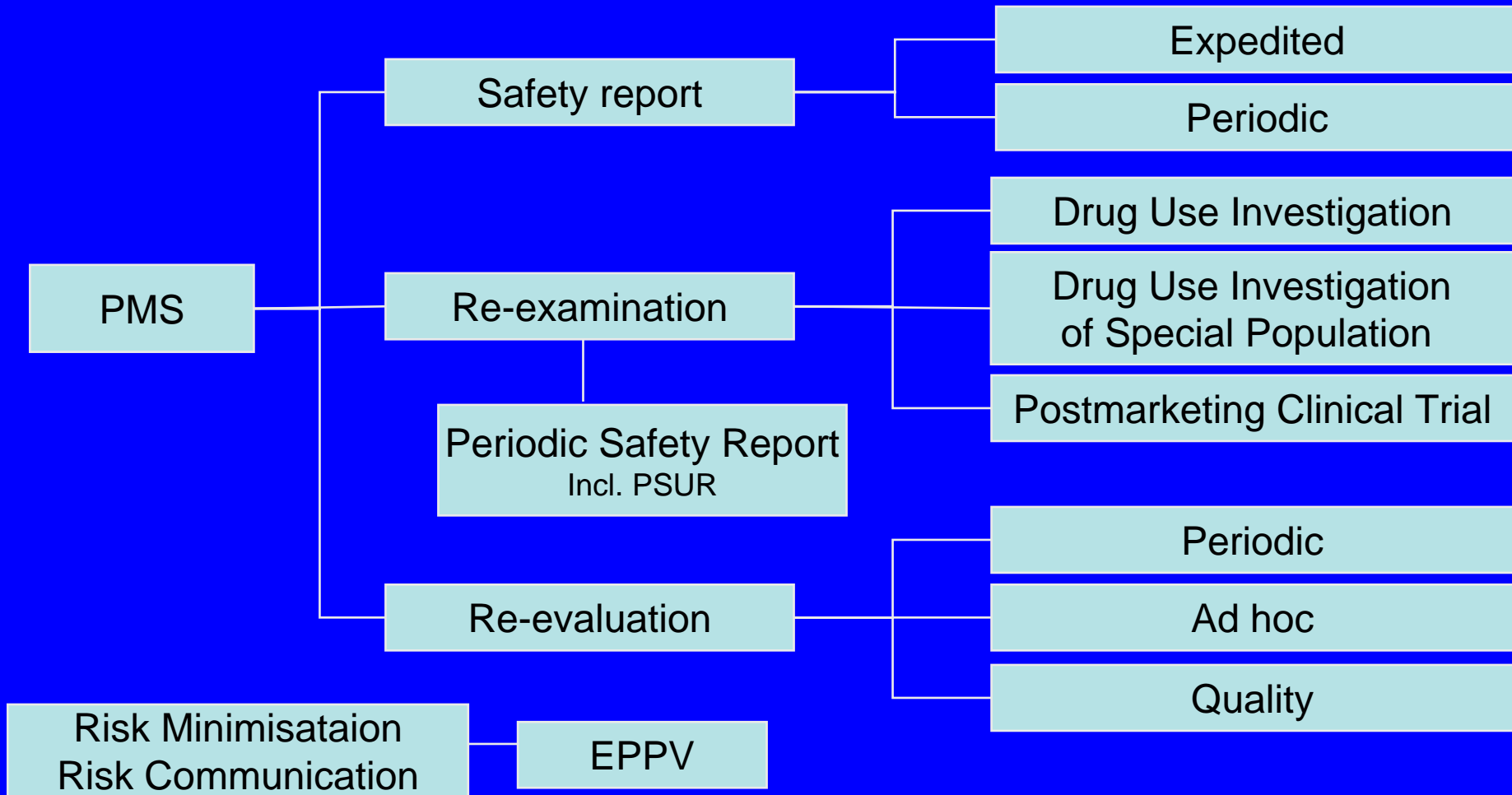
# Outline of Information Flow (2)



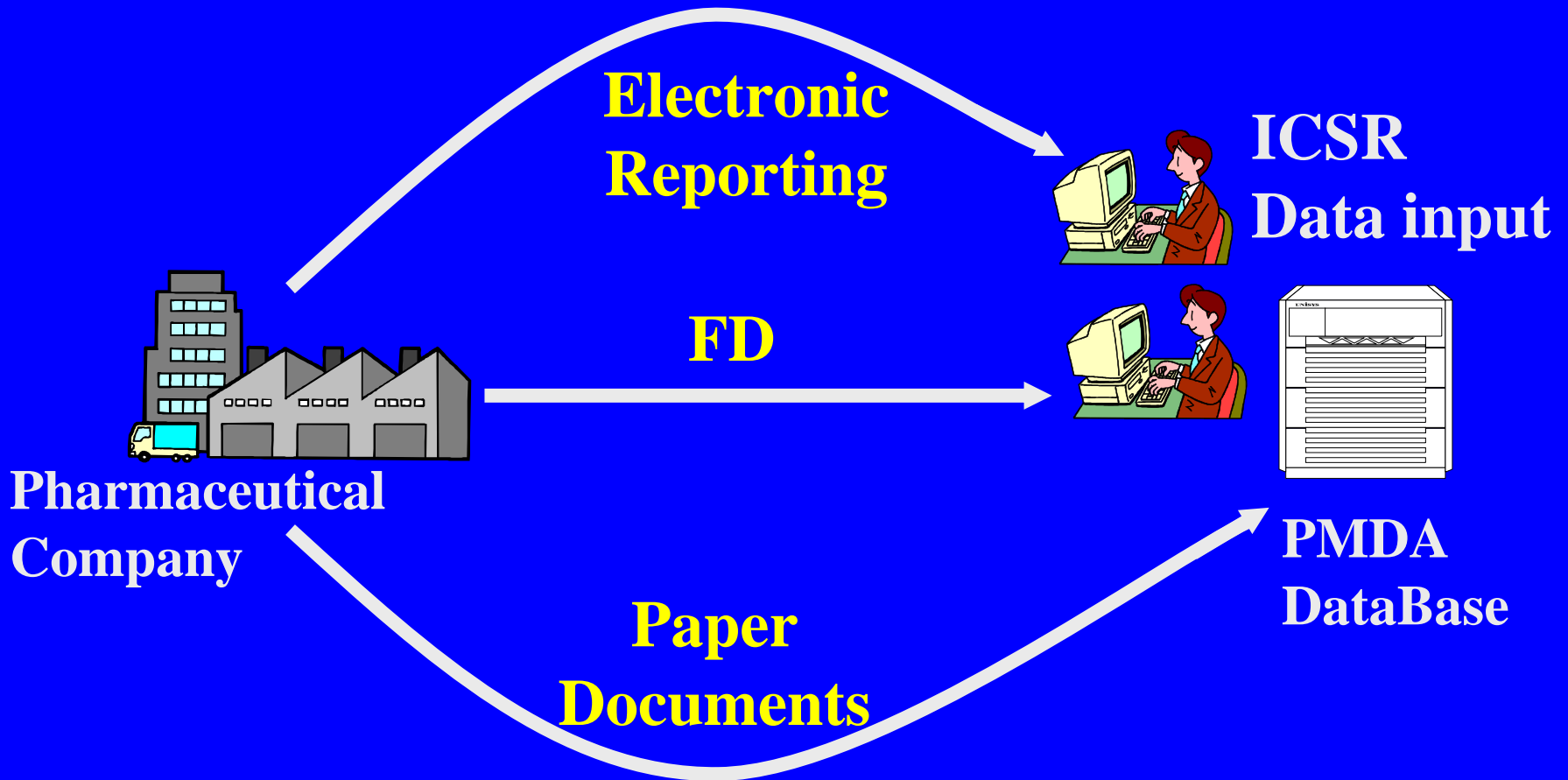
RA: Regulatory Authority

(Administrative Advice for revision of package insert etc.)

# JP Postmarketing activities



# ADR Reporting by MAH



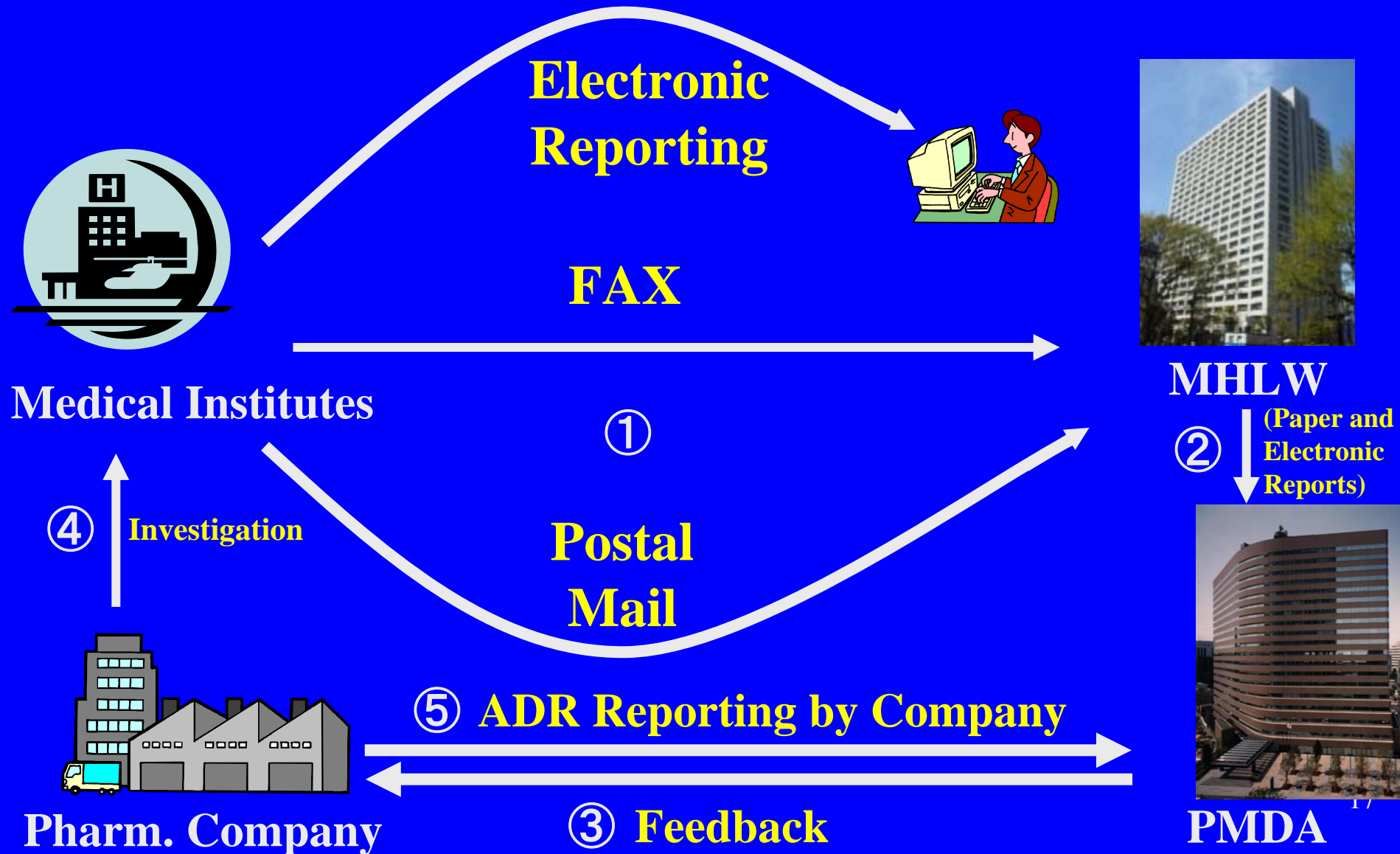
- ◆ Electronic reporting transmitted by internet
- ◆ Reporting by FD
- ◆ Reporting by paper documents

# ADR Report from HCP

- voluntary basis
  - since 1967: designated medical institutions
  - since 1984: designated pharmacies
  - since 1997: all medical institutions and pharmacies
- stipulated in PAL
  - since 2003
- HCPs shall report to MHLW when
  - detect occurrence of any disease suspected to be caused by adverse reactions
  - confirm that it is necessary to prevent occurrence or spread of hazards



# ADR Reporting by Med. Inst.



# ADR Reporting Rule (Drug)

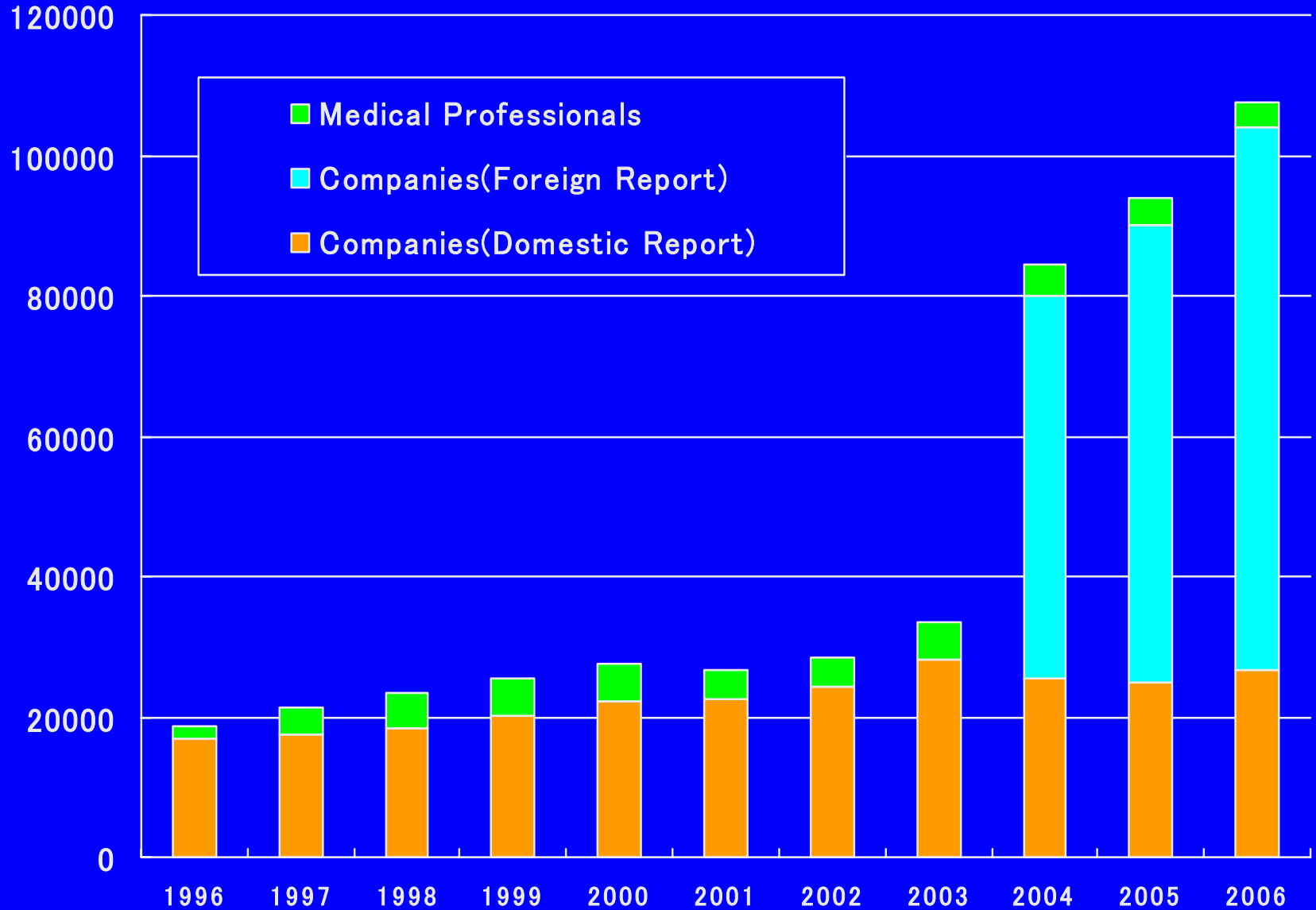
Seriousness	predictability	Time frame of report to PMDA
Serious	Not predictable	<b>15 days</b>
	Predictable	- Death etc.* <b>15 days</b> - Others <b>30 days</b>
Not serious	Not predictable	<b>Annually</b> (Annual Cumulative Report)
	Predictable	-

- Reporting time frame depends on seriousness and predictability of the case. (Article 253 of the Ministerial Ordinance on PAL)
- No timeframe defined for HCP reporting

\* - **Death**

- ADR caused by new drug ingredient within 2 years after approval
- ADR detected by Early Phase Post-marketing Vigilance (EPPV)

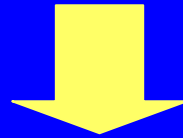
# Reported ADR / Infectious Disease Cases



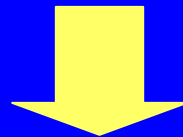
Note :Foreign reports by drug makers are not included in and before FY03'.

# Course of Post-marketing Safety Measures

- After-the-Fact Measures (Measures taken after the incidence of ADR)



- Prognostic Measures (Measures taken for drugs/patients with possible incidence of ADR)



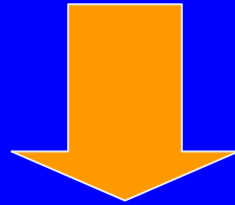
- Preventive Measures (Measures taken for high-risk situation (high-risk patients etc.))

# Safety Measures

- Revision of a package insert
- Recall/withdrawal, suspension of the sale
- Improvement of the products to prevent reoccurrence of the AE
  
- Administrative Instruction/Advice by PMDA/MHLW to MAH to revise safety information in package insert; “Precautions for Use,” “Boxed Warning,” etc.
- Dissemination of information on ADR/AE incidents and measures against them (e.g., publication of “Pharmaceuticals and Medical Devices Safety Information” and “Urgent Safety Information” by MHLW) etc.

# Early Phase Post-marketing Vigilance (EPPV)

- Promote proper use of new drugs
- Detect serious ADRs earlier
- Take safety measures quickly



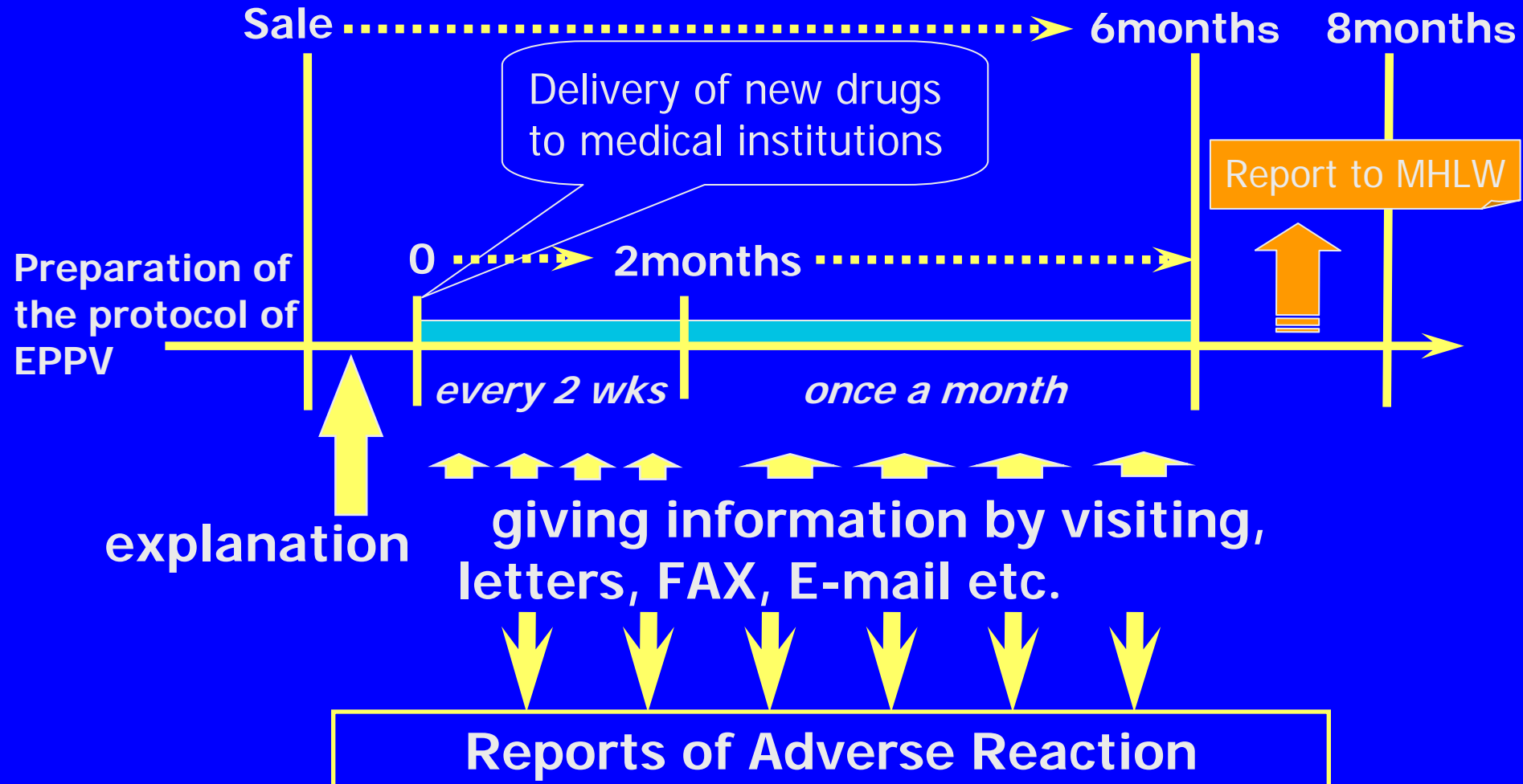
- Protect patients from ADRs

# Early Post-Marketing Phase Vigilance : EPPV

## Enforced on Oct 1, 2001

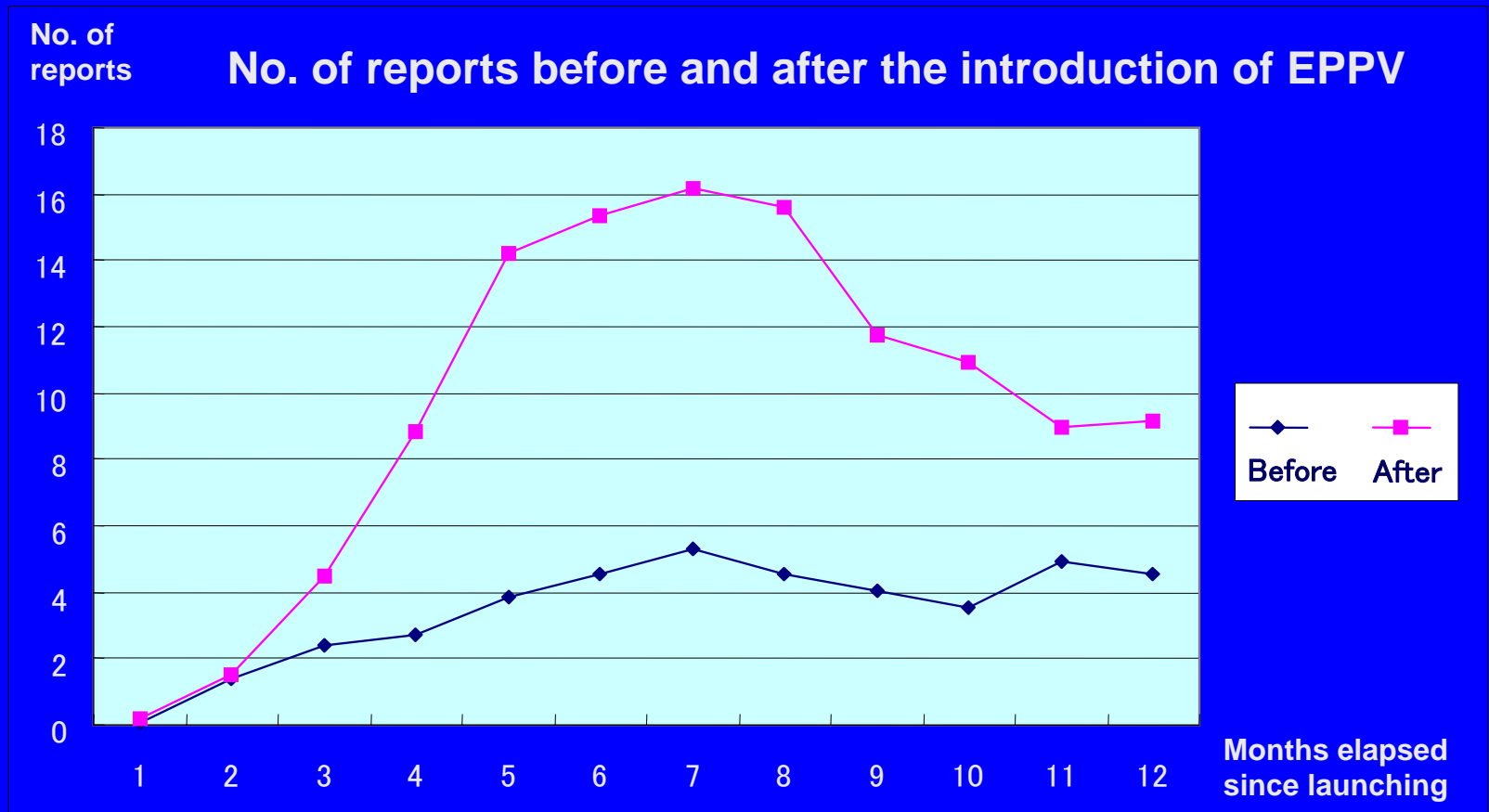
1. To ensure necessary information for appropriate use (contraindication, careful administration etc ) is explained to the medical institutions 2 weeks before delivery.
2. To request medical institutions to use the drugs carefully and report serious ADRs, if occurred, immediately to pharmaceutical companies
3. To request appropriate use and ADR reporting repeatedly to medical institutions for 6 months after delivery.

# Early Phase Post-marketing Vigilance, EPPV





## Number of reported ADRs of New Active Ingredients before and after the introduction of EPPV (average per month)



EPPV was introduced in October 2001.

Number of before-EPPV is based on 30 new active ingredients launched between Apr. 2000 and Mar. 2001.

Number of after-EPPV is based on 22 new active ingredients launched between Oct. 2001 and Oct. 2002.

# PMDA Information Web site

For Health Care Professionals

For Patients and the general public

Package Inserts for Pharmaceuticals or Medical Devices

Information for the general public

Q & A on Pharmaceutical

Reports of suspected adverse events or suspected Defects

Information for the Health Care Professionals

Consultation on Drugs / Devices

Doctor letters and Safety Information

Measures against the Serious Adverse Events

Information on approvals of Drugs/Devices

Recalls

Information about the free mail system provided by

Pharmaceutical Guidance for patients

Package Inserts for OTC Drugs

The screenshot shows the PMDA website homepage with the following elements:

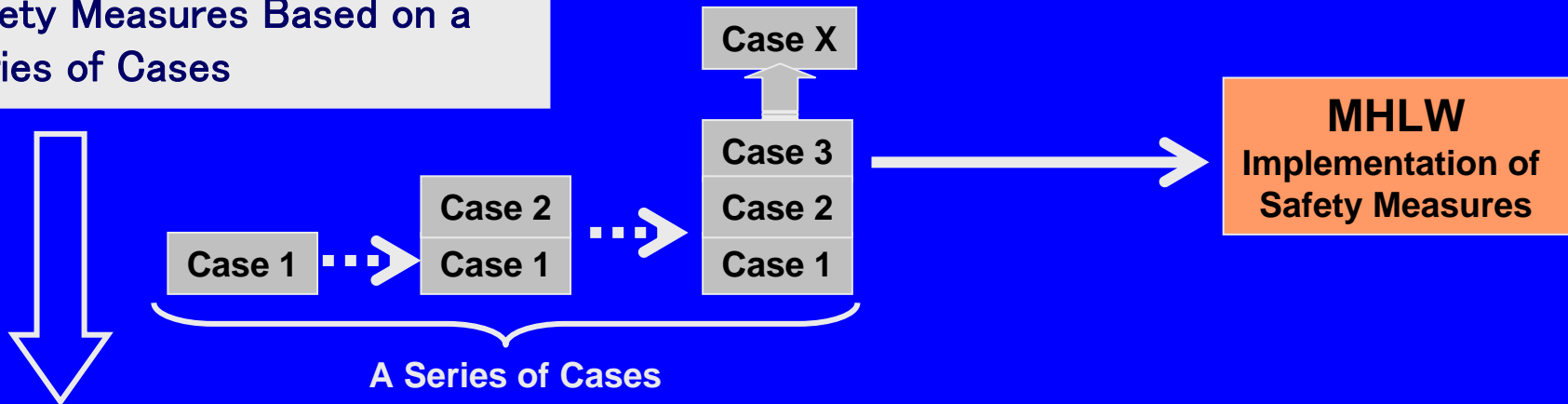
- Header:** PMDA logo, "独立行政法人 医薬品医療機器総合機構", "Pharmaceuticals and Medical Devices Agency", "www.pmda.go.jp", "文字サイズ変更", "サイト内検索", "検索".
- Navigation Bar:** "医薬品 医療機器情報提供 ホームページ", "医薬品・医療機器等の安全な使用に役立てていただくため、医薬品・医療機器に関する最新の情報を提供しています。".
- Main Content:**
  - 緊急安全性情報(ドクターレター)等 発出のお知らせ**: 厚生労働省より、リン酸オセルタミビルについて緊急安全性情報等が発出されました。
    - 緊急安全性情報(ドクターレター)
    - 厚生労働省発表資料
    - 使用上の注意改訂情報
  - 新着情報**:
    - [平成19年3月23日] 情報提供ホームページリニューアルしました。新規コンテンツとして「一般用医薬品添付文書情報(医薬品関連情報、一般の各種向け)」「おくすりQ&A(一般の各種向け)」の掲載を開始しました。
    - [平成19年3月22日] 医薬品・医療機器等安全性情報 No.234 厚生労働省より発出。
    - [平成19年3月20日] 緊急安全性情報(ドクターレター)等 発出。
  - お知らせ**:
    - [平成19年3月23日] 情報提供ホームページリニューアルしました。新規コンテンツとして「一般用医薬品添付文書情報」「おくすりQ&A」の掲載を開始しました。
    - [平成19年2月18日] 「患者向医薬品ガイド」に注射剤(自己注射に用いられるものに限る)について順次情報を追加しました。
    - [平成19年1月17日] 「維持治療後の低Na血症発生に関する電子薬性を用いた過渡的調査」の情報提供を
- Right Side Navigation:**
  - 重要副作用疾患別対応マニュアル
  - おくすりQ&A
  - おくすり相談・医療機器相談窓口のご案内
  - 患者向医薬品ガイド
- Bottom Navigation:**
  - 添付文書情報(医療用医薬品)
  - 添付文書情報(一般用医薬品)
  - 副作用が疑われる症例報告に関する情報
  - 緊急安全性情報(ドクターレター)
  - 医薬品・医療機器等安全性情報(厚生労働省発行)
  - 医薬品安全対策通知
  - 使用上の注意の改訂情報
  - 厚生労働省発表資料(医薬品等関連)
  - DSU(医薬品安全対策情報)
  - 患者向医薬品ガイド
  - 重要副作用疾患別対応マニュアル
  - 承認情報(医薬品)
  - 医療用医薬品 品質情報
  - 回収情報
  - 医療安全情報
  - 安全対策の取り組み

# Information distributed by MHLW/PMDA

- Revision of package insert by MHLW
- Documents of Committees/Working groups available on the MHLW website (Japanese only)
- Pharmaceuticals and Medical Devices Safety Information by MHLW (PMDSI English version to be available by PMDA)
- Pharmaceuticals and Medical Devices Information Website (PMDInfoWeb, Japanese only) by PMDA
  - Package insert, guidance for patients, rules of ADR reporting, pieces of ICSRs and etc.

# Improvement of Safety Measures

Safety Measures Based on a Series of Cases



Prospective/ Preventive Safety Measures

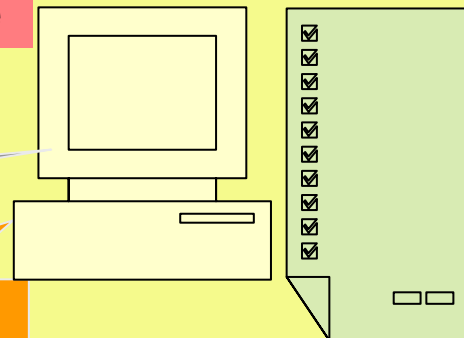
**PMDA**

ADR Information etc.

Data Mining Technique

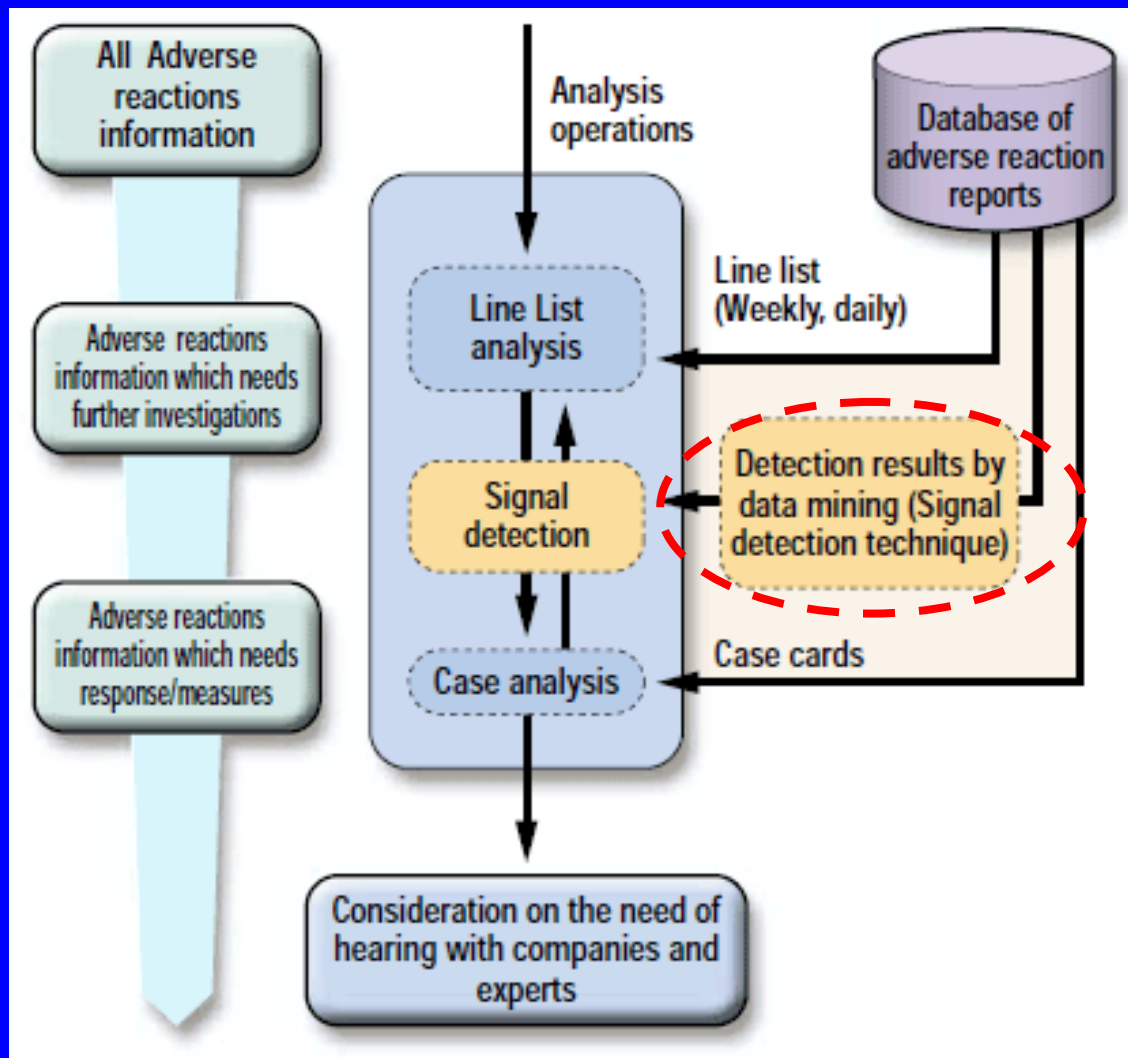
Sentinel Medical Institution Network (In Specific Area)

Risk Extraction

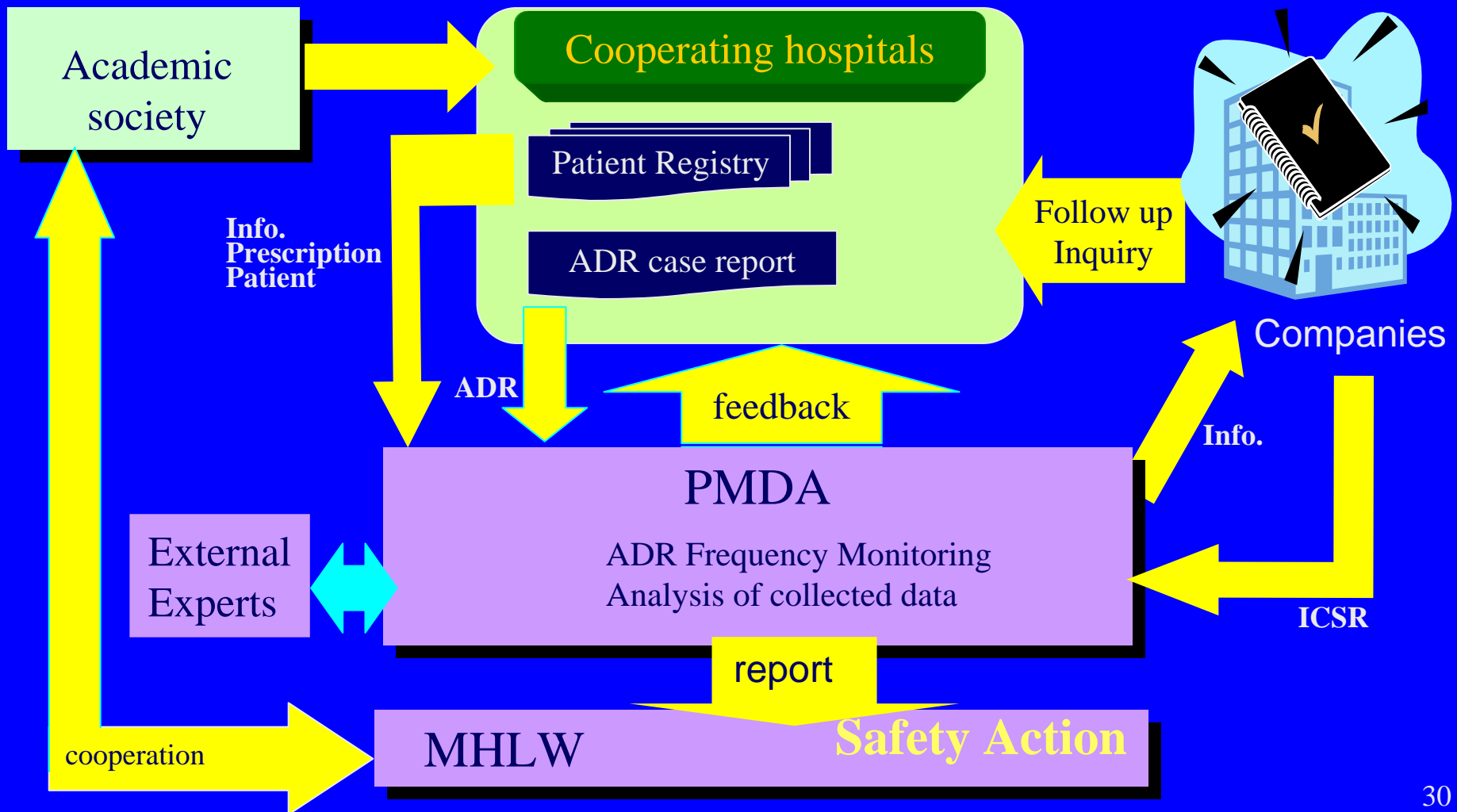


MHLW Implementation of Safety Measures

# Application of Data Mining Method to Post-marketing Safety Operations

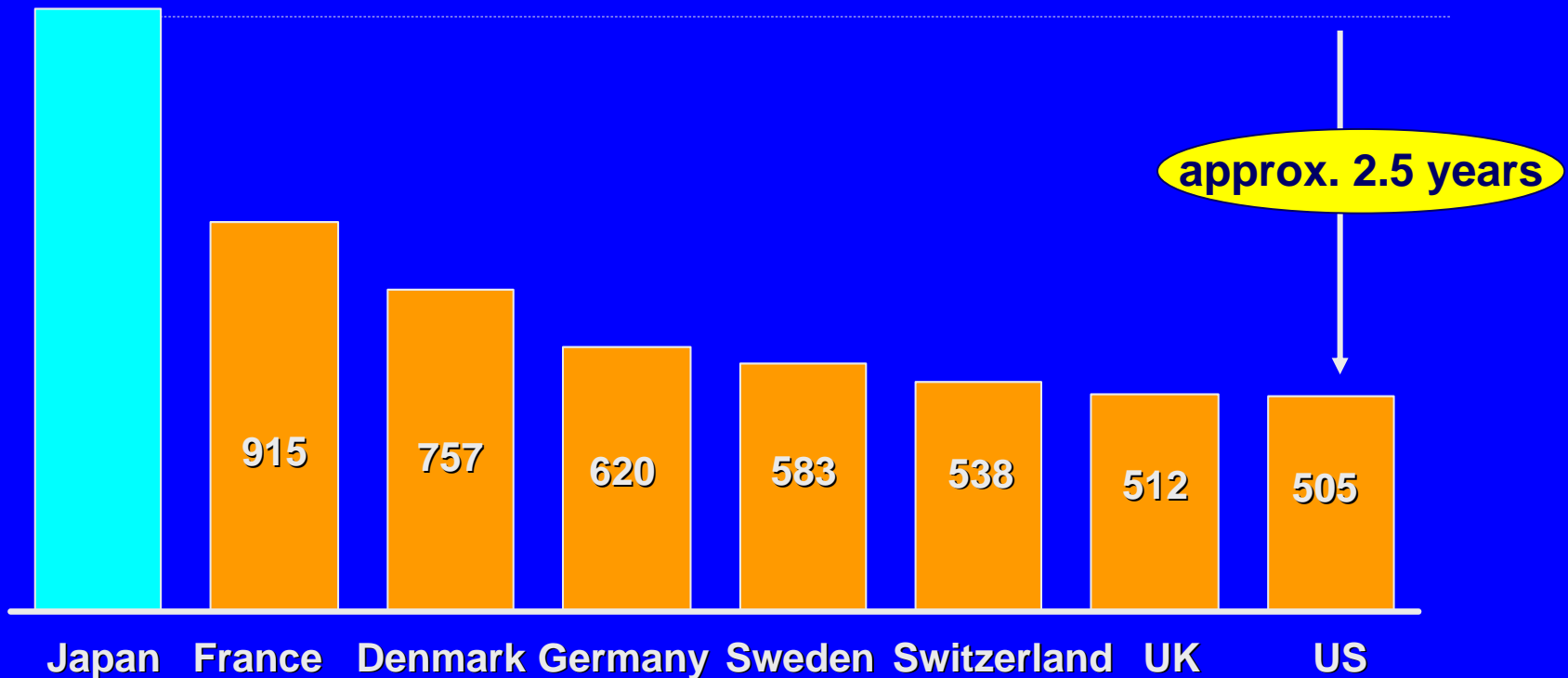


# Sentinel Medical Institution Network for Oncology Combination Therapy Surveillance



# Present situation of “Drug Lag”

1,417 days (approx. 4 years)



\* Average days to launch 100 world best selling products in each country after their first launch. Because different combinations of 100 world best selling products are marketed in different countries, average days are calculated based on the products actually marketed in each country.

Source : JPMA Office of Pharmaceutical Industry Research.

Research paper No. 31

# Measures and policies to reduce the drug lag

## Target Setting FY 2007 ~ 2011 (5 years)

**Aims:** To reduce the “drug lag” by a total of **2.5 years** by 2011 through 1.5 year and 1.0 year reductions respectively in the development and approval times; and to cut down the marketing lag to 500 days in line with the U.S.

### Development time

Current time lag of application between Japan and US/ EU: **4.3 years** (median)

### Approval review time

Present total review time of standard products :**22 – 24 months** (median)

To reduce current time lag of application between Japan and US/ EU by **1.5 years**

To reduce Total TC (median) for standard products applied after FY2004 by **1.0 year**

To reduce a total of **2.5 years**

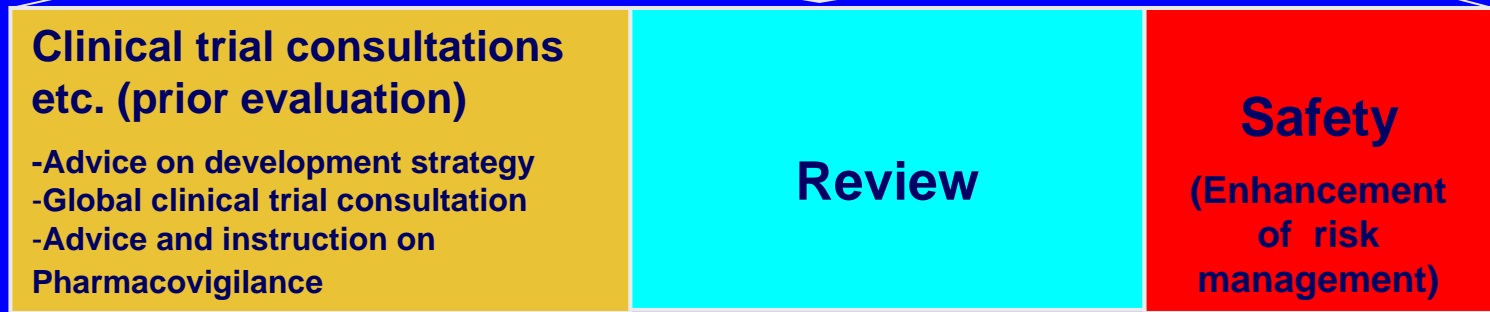


# Total risk management system for Consultation, Review and Safety

Present



Future



(Application with inadequate documents will be rejected)

## I. Enhancement of CT consultation

- Conduct the review of toxicity and pharmacology etc. beforehand as a part of consultation
- Advice on development strategy at the early stage of development, clarification of review policy
- Enhanced measures for global collaborative clinical trial and state-of-the-art science and technology

## II. Review with selected focuses

- Focused on essential evaluation of efficacy and safety

## III. Enhancement of safety measure

- Start giving advice and instruction on pharmacovigilance from the consultation stage

# Cooperation between review and safety (Current)

Offices of New Drugs

Office of Safety

New drug application

Initial Interview

expert discussions  
on review

Meeting on items  
for the council

Council ( committee / executive session)

Approval

Reexamination

↔ Collection of safety issues

↔ Consideration of the need and issues for  
early post-marketing phase vigilance  
Consideration of the draft package insert

↔ Consideration of the draft package insert

Use-results surveillance, Special use-results surveillance and  
Protocol of Post-market clinical trial

Safety update

Report of the result of  
early phase post-  
marketing phase  
vigilance

Consideration of need for  
package insert revision

Reports of use-results surveillance, Special use-results,  
surveillance and the Post-marketing clinical trial

## Future Perspective :

### Total Management of Safety Information from developing stage to Post Marketing Phase

- to create a system in PMDA to manage all safety information from development and review stage to post marketing phase by strengthening cooperation between OND and Office of Safety with a view to giving timely and effective guidance and advices on safety measures
- Contribute to Life Cycle Management of Drugs
  - Identification of Safety Specification of New Drugs
  - Design of Post Market Studies and Investigations to address the specification
  - Assessment of the results of studies and investigations

## Our Mission (MHLW/PMDA)

To Ensure Faster Access to  
More Effective and Safer  
Pharmaceuticals, Medical Devices  
for the Public



**Improving Public Health**