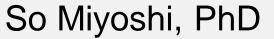
Japan-China ICH Joint Symposium

Multi-Regional Clinical Trial and Clinical Pharmacology Strategy



Japan Pharmaceutical Manufacturers Association
Pfizer R&D Japan

June 18th, 2021



•

## **Our Aspiration**

#### Bring medicines to the world faster

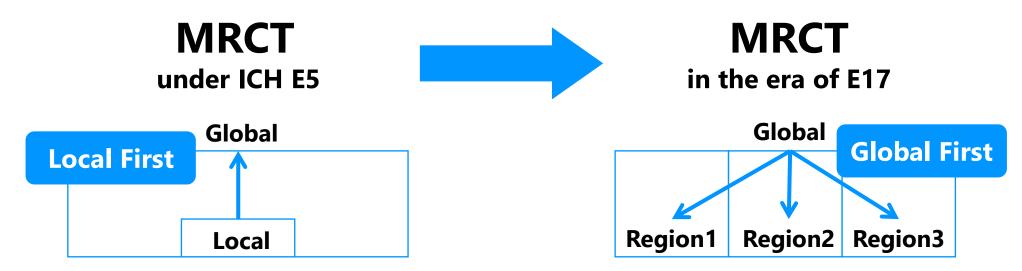
When a drug is developed globally,

- Simultaneous clinical development, NDA and approval in Asian region without delay from US/EU/UK
- Joining a Multi-Regional Clinical Trial (MRCT) from Japan, China and other Asian countries

are key strategies for Asian patients.



# Paradigm Shift on MRCT by E17



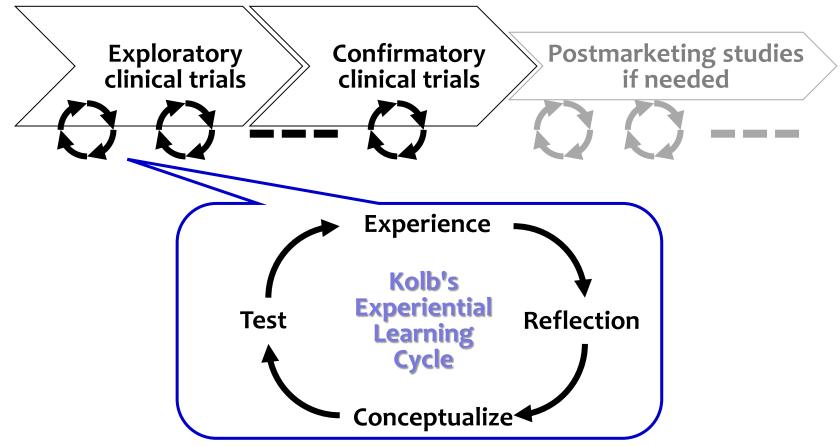
- Superiority of local data actually collected, even if the size is very small
- Comparison b/w local vs. global had been a common approach

- Look at global data first
- Identify/determine factors affecting the MRCT results by using overall data
- Evaluate consistency among regions, irrespective of individual countries
- Then think locally; estimate local results without depending on local data actually collected



### **MRCT** and Exploring Effect Modifiers

- Treatment effects vary from person to person because magnitude of Effect Modifiers (intrinsic
  or extrinsic factors which may affect treatment effect) are different among patients
- Exploring Effect Modifiers is program level consideration





reakthroughs that change patients' lives

# How can Japan and China contribute a MRCT?

The sample size of countries participating in MRCT may vary, and it is difficult for any country to obtain high-evidence conclusions from their own data alone. So, points to consider...

- Which of countries, regions and races are appropriate to identify effect modifiers?
- Investigate prospectively: "When is the best timing to include Japanese and Chinese in which of MRCTs?"
- Seeking a possibility to use Japanese and Chinese data mutually

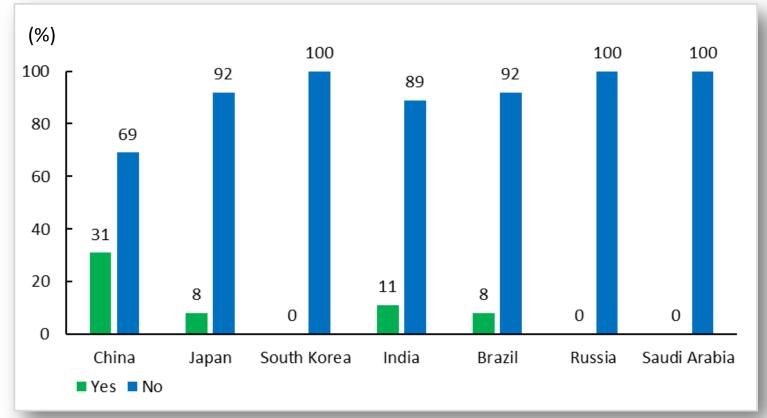
In addition, for investigation of effect modifiers, calculation of sample size and extrapolation of outcomes from Country A to Country B, Modeling and Simulation (M&S) approach and Model-Informed Drug Development (MIDD) can be utilized.



Breakthroughs that change patients' lives 5

# **Current Status of Implementation of E17**

- To assess whether the ICH E17 guideline is fully utilized, the European Federation of Pharmaceutical Industry Associations (EFPIA) conducted a survey amongst its member companies
- The graph shows sponsor responses to the following survey question: "In your view, have you noticed a difference in how often this regulatory authority requests local clinical data since implementation of the E17 guideline?"





#### **Current Status to Join a MRCT in Japan**

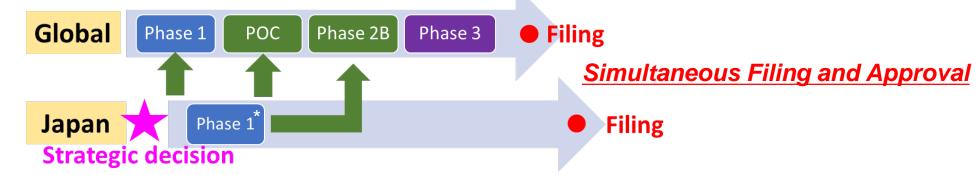
- Global clinical trials (MRCT) have been recommended by MHLW/PMDA as an efficient and rapid approach to develop new drugs to resolve the drug lag issue
- Early participation in global trials from at least the exploratory dose finding study is recommended
- Before participation, it should be confirmed by sponsor that there are no particular safety concerns for the Japanese for dosage regimen to be used in a global trial



# Execute "Japan Phase 1 Strategy" to fully integrate Pfizer Japan into Global Development



#### **Present** ("Japan Phase 1 Strategy" Model)



\*In some cases, considering other Asian data instead of Japanese data



#### Is a specific local Phase I data always needed before joining a MRCT?

- The necessity of the local phase I data should be considered according to the research questions to be answered
  - ✓ What we need to know is NOT the average Pharmacokinetic (PK) parameters for each country with a large uncertainty, BUT the PK parameters for the compound in humans from different backgrounds.
  - ✓ If the metabolic enzymes are identified, we can predict the PK parameters in a given population if we know the PK of the poor metabolizers, the extensive metabolizers and so on.
    - A similar scenario can be considered for genetic polymorphisms of transporters etc.
  - ✓ If the effect modifiers for PK are unknown, investigating it in a population with a broader background may lead to the identification of the effect modifiers. In such a case, there is no need to be concerned about including a certain number of subjects from each of Japan/China.
    - For example, if we want to include a certain number of subjects from Asia, we can consider on a caseby-case basis which country to include rather than competing with Japan and China.
- As for safety, there are very few questions that can be answered in a Phase I study of at most a dozen patients. All the countries participating in the global simultaneous development share the data and assessment of risks.



Breakthroughs that change patients' lives

# **Conclusion and Take-Home Message**

- Aim to increase the number of cases of simultaneous clinical development,
   NDA and approval in Asian region without delay from US/EU/UK
- We need to jointly consider how we can contribute a MRCT to identify effect modifiers
- We need to streamline the Phase 1 strategy to join a MRCT
- M&S and MIDD can contribute global clinical development
- Regulatory Agency, Industry and Academia must cooperate to use Japanese,
   Chinese and other Asian data mutually to bring medicines to the world faster



Breakthroughs that change patients' lives

Thank you very much

