

PMDA Philosophy

Brand message

Making everyone's lives brighter together

Purpose & Values

[Purpose]

Making everyone's lives brighter together

[Values]

- Keep weaving reliability with honesty and fairness
- Embrace diverse values through openness and positive dialogue
- Value pride and excitement, understand and honor each other
- Support initial steps to challenges and changes while looking to the future
- Be beyond boundaries, communicate, and co-create with society

Our universal principles / Code

PMDA's Principle

4F

Code of Conduct (Code of Ethics)

PMDA's business policy

Mid-term Target / Mid-term Plan

Annual Plan